

<b>Board Meeting – Draft Agenda</b>					
<b>Wednesday, 19<sup>th</sup> August at 15.00 - 20.15</b> in the Meetery, AADK, Fælledvej 12, 2200 Copenhagen N					
<b>Agenda</b>	<b>Subject</b>	<b>Status</b>	<b>Time</b>	<b>Annex</b>	<b>Comments</b>
1.	Welcome and approval of the agenda	Decision	15.00 – 15.15	01	Enclosed
2.	Approval of minutes and matters arising from the Board Meeting on 8 <sup>th</sup> June 2015 and chairmanship activities since June.	Decision		02	Enclosed
				02.01	Enclosed
				02.02	Enclosed
			02.03	Enclosed	
3.	Feedback from AAI General Assembly and Directors' Meeting 2015.	Information	15.15 – 15.35	03	Enclosed
				03.01	Enclosed
				03.02	Enclosed
4.	Brief update on economic status	Information	15.35 – 15.50	04	Enclosed
				04.01	Will be distributed during the meeting
5.	Organisational Priorities and Budget Implications	Strategic discussion	15.50 – 16.50	05	Enclosed
				05.01	Enclosed
6.	Youth focus in AAI and in AADK	Strategic discussion	16.50 – 18.00	06	Enclosed
				06.01	Enclosed
				06.02	Enclosed
				06.03	Enclosed
Break – and a light meal			18.00 – 18.30		
7.	Communication and re-branding AADK	Strategic discussion	18.30 – 19.20	07	Enclosed
				07.01	Enclosed
8.	Spring Campaign 2016	Strategic discussion	19.20 – 19.40	08	Enclosed
				08.01	Enclosed
9.	Any other business	Information	19.40 – 20.00		
Helle Munk Ravnborg/Frans Mikael Jansen Please report absence to Birgit Møller Jensen E-mail: bjensen@ms.dk Telephone: 2022 5215/7731 0018.					

<b>AADK Board Coversheet</b>							
<b>Subject</b>	Approval of minutes and matters arising						
<b>Annex</b>	02						
<b>Information, Discussion, Strategic Discussion or Decision?</b>	Decision and information						
<b>Summary paragraph</b> (English) (indicate needed action, if the content is for discussion or decision)	<ol style="list-style-type: none"> <li>1. <b>Draft minutes from Board meeting on 08.06.2015</b> To be approved by the Board</li> <li>2. <b>Board meeting 08.06.2015 – Follow-up</b> Information to the Board</li> <li>3. <b>Activities between board meetings</b> Information to the Board</li> </ol>						
<b>Enclosure:</b>	<table border="0" style="width: 100%;"> <tr> <td style="width: 10%;">02.01</td> <td>Draft minutes from Board meeting on 08.06.2015</td> </tr> <tr> <td>02.02</td> <td>Board meeting 08.06.2015 – Follow-up</td> </tr> <tr> <td>02.03</td> <td>Activities between board meetings</td> </tr> </table>	02.01	Draft minutes from Board meeting on 08.06.2015	02.02	Board meeting 08.06.2015 – Follow-up	02.03	Activities between board meetings
02.01	Draft minutes from Board meeting on 08.06.2015						
02.02	Board meeting 08.06.2015 – Follow-up						
02.03	Activities between board meetings						

<b>AADK Board Coversheet</b>					
<b>Subject</b>	Feedback from AAI General Assembly and Directors' Meeting 2015.				
<b>Information, Discussion, Strategic Discussion or Decision?</b>	Information and discussion				
<b>Summary paragraph</b>  The summary should describe: 1. Purpose of the agenda 2. Description of Background information 3. Areas which need special attention of the Board 4. Role of the Board 5. The way forward	<p><b>Purpose:</b> To ensure broad understanding of Board members of the key discussions and decisions at the AAI Assembly and CD meeting in June as well as the GP meeting on the future vision of GPs in AA.</p> <p><b>Background information:</b> A meeting between CDs from AA countries, AADK and the IS &amp; CEO was held in June. The meeting agreed on a future vision for GP and a structure for overall governance. (03.02)</p> <p><b>Special attention:</b> <u>From report from Steen Folke</u></p> <ul style="list-style-type: none"> <li>· elections, especially new AAI Chair</li> <li>· revised Resource Allocation Framework</li> <li>· AADKs motion on sustainable development</li> <li>· mediation between AADK and AA Nepal</li> <li>· workshop on assemblies</li> <li>· analysis of power dynamics within AAI</li> </ul> <p><b>The role of the Board:</b> Providing feed back</p> <p><b>The way forward:</b> The Resource Allocation Framework will be worked on over the coming year and will be discussed in the Board ahead of the next Assembly The GP vision and further work on this will be reviewed as part of the annual report 2015.</p>				
<b>Enclosure:</b>	<table border="1" style="width: 100%;"> <tr> <td style="width: 30%;">03.01</td> <td>Report from Steen Folke</td> </tr> <tr> <td>03.02</td> <td>Communique on Global Platforms</td> </tr> </table>	03.01	Report from Steen Folke	03.02	Communique on Global Platforms
03.01	Report from Steen Folke				
03.02	Communique on Global Platforms				

<b>AADK Board Coversheet</b>			
<b>Subject</b>	<b>Brief update on economic status</b>		
<b>Information, Discussion, Strategic Discussion or Decision?</b>	Information and discussion		
<p><b>Summary paragraph</b></p> <p>The summary should describe:</p> <ol style="list-style-type: none"> <li>6. Purpose of the agenda</li> <li>7. Description of Background information</li> <li>8. Areas which need special attention of the Board</li> <li>9. Role of the Board</li> <li>10. The way forward</li> </ol>	<p><b>Purpose:</b></p> <p>To provide the Board with an overview of the current financial status and the prognosis for the economic results in 2015.</p> <p>To give the Board an opportunity to give feed back and suggest/decide on specific action, which may be relevant.</p> <p><b>Background information:</b></p> <p>On Tuesday, August 18<sup>th</sup> the Leadership (and FAC) will have the semi-annual financial report, which also includes the estimates of Team Leaders for the rest of the year.</p> <p>The Secretary General will make an oral presentation to the Board supplied with a written update, which will be distributed during the meeting.</p> <p><b>Special attention:</b></p> <p>It is obvious that the budgets and activities that have most implication for AADK's own economy which will be in focus i.e. Fundraising; Global Contact; GPs &amp; TCDC. The youth hostel will be a specific item and also the general administrative costs.</p> <p><b>The role of the Board:</b></p> <p>To provide feed back and suggest possible action.</p> <p><b>The way forward:</b></p> <p>The Secretariat will present a new update to the Board Retreat in October</p>		
<b>Enclosure:</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%; vertical-align: top;">04.01</td> <td style="vertical-align: top;">Update on economic status August 2015 (will be distributed during the Board Meeting)</td> </tr> </table>	04.01	Update on economic status August 2015 (will be distributed during the Board Meeting)
04.01	Update on economic status August 2015 (will be distributed during the Board Meeting)		

<b>AADK Board Coversheet</b>	
<b>Subject</b>	<b>Organisational Priorities and Budget Implications</b>
<b>Information, Discussion, Strategic Discussion or Decision?</b>	<b>Strategic Discussion</b>
<b>Summary paragraph</b>  The summary should describe: 11. Purpose of the agenda 12. Description of Background information 13. Areas which need special attention of the Board 14. Role of the Board 15. The way forward	<p><b>Purpose:</b> To have an overall strategic discussion about what part of AADKs work that is most important on a longer-term perspective. This shall provide a mandate (direction) to Management in its dialogue with Danida and in the preparation of a budget for 2016 the coming years.</p> <p><b>Background information:</b> We are in a situation where there is increased demand after the resources, which AADK controls. At the same time, we are expecting cuts in the overall development aid budget in DK, which may well also affect AADK in 2016.</p> <p><b>Special attention:</b></p> <p><b>The role of the Board:</b> The Board shall make overall decision on organisational priorities regarding the balance of the budget.</p> <p><b>The way forward:</b> The board will revisit this at the meeting in December, when being presented to the suggested budget for 2016-18.</p>
<b>Enclosure:</b>	05..01      Budget priorities

<b>AADK Board Coversheet</b>							
<b>Subject</b>	<b>Youth focus in AAI and in AADK</b>						
<b>Information, Discussion, Strategic Discussion or Decision?</b>	Strategic Discussion						
<b>Summary paragraph</b>  The summary should describe: 16. Purpose of the agenda 17. Description of Background information 18. Areas which need special attention of the Board 19. Role of the Board 20. The way forward	<p><b>Purpose:</b> To get an overview of current strategic thinking about the youth work in AAI and the way in which this can be supported by AADK internationally and how we can align our work in Denmark with this.</p> <p><b>Background information:</b> A youth Working Group has been formed in AAI in order to rethink the work with youth i.r.t. the theory of change and the organizational priorities in AA. The group met in Cambodia in June and made some initial priorities, which were also shared with the CD Forum. (enclosed).  As a response to this, a working group in AADK has formulated some action points of how we can better support the youth work internationally and another working group has formulated some pointer to how we may reflect the international priorities better in our own work with youth in Denmark.</p> <p><b>Special attention:</b> To the <u>new</u> emphases in youth work internationally and in Denmark.</p> <p><b>The role of the Board:</b> To endorse the proposed direction - with possible amendments.</p> <p><b>The way forward:</b> The Board will revisit this when approving the 2016 budget and when seeing the report from 2015.</p>						
<b>Enclosure:</b>	<table border="0"> <tr> <td style="padding-right: 10px;">06.01</td> <td>AAI Power in Youth Communique</td> </tr> <tr> <td>06.02</td> <td>AADK international youth work</td> </tr> <tr> <td>06.03</td> <td>Actionpoints for at styrke unges direkte deltagelse i Mellempfolkeligt Samvirke</td> </tr> </table>	06.01	AAI Power in Youth Communique	06.02	AADK international youth work	06.03	Actionpoints for at styrke unges direkte deltagelse i Mellempfolkeligt Samvirke
06.01	AAI Power in Youth Communique						
06.02	AADK international youth work						
06.03	Actionpoints for at styrke unges direkte deltagelse i Mellempfolkeligt Samvirke						

<b>AADK Board Coversheet</b>	
<b>Subject</b>	<b>Communication and re-branding AADK</b>
<b>Information, Discussion, Strategic Discussion or Decision?</b>	Strategic discussion
<b>Summary paragraph</b>  The summary should describe: 21. Purpose of the agenda 22. Description of Background information 23. Areas which need special attention of the Board 24. Role of the Board 25. The way forward	<p><b>Purpose:</b> <b>To inform the Board about the communication work of ActionAid DK with a special focus on:</b></p> <ol style="list-style-type: none"> <li><b>1) social media</b></li> <li><b>2) brand awareness</b></li> <li><b>3) Graphic identity/branding and naming</b></li> </ol> <p><b>Background information:</b> The background information paper is focusing on the graphic identity. During the meeting we will give a presentation of the social media work and the latest survey on our brand awareness figures.</p> <p><b>Special attention:</b></p> <ul style="list-style-type: none"> <li>• Does the Board agree with the values describes as principles for the visual identity?</li> <li>• The use of Mellempfolkeligt Samvirke ActionAid</li> </ul> <p><b>The role of the Board:</b></p> <p>Endorse the values for the visual identity Comment on the Social Media work and the brand awareness</p> <p><b>The way forward:</b> The secretariat will develop the new brand identity to be presented for the Board late 2015 early 2016.</p>
<b>Enclosure:</b>	07.01      Rebranding Mellempfolkeligt Samvirke ActionAid Denmark

<b>AADK Board Coversheet</b>	
<b>Subject</b>	<b>Spring Campaign 2016</b>
<b>Information, Discussion, Strategic Discussion or Decision?</b>	Strategic discussion
<b>Summary paragraph</b>	<p><b>Purpose:</b></p> <p><b>Background information:</b></p> <p>The spring campaign will have a new format the coming year after four years of “Tour de Future Campaigning”. The form will be developed by the secretariat over the autumn. A first strategic input is required from the Board. How does the Board see the political context we are addressing post the Danish national elections and post SDG and Climate summits in September and December 2015.</p> <p><b>Special attention:</b></p> <ul style="list-style-type: none"> <li>• The spring campaign will be visiting fewer cities but seek deeper impact on and offline,</li> <li>• Which are the possibilities for the spring campaign in the current global political context?</li> </ul> <p><b>The role of the Board:</b></p> <p>Share its political analysis with the Secretariat</p> <p><b>The way forward:</b></p> <p>The secretariat will develop the spring campaign to be presented for the Board late 2015 or early 2016.</p>
<b>Enclosure:</b>	08.01      Forårskampagnen 2016